

SongPosium 2010 Instructors

Includes: Bio, Class Titles, Class Numbers and Descriptions

Refer to SongPosium Class Booklet for Date, Time and Location

Names are listed in alphabetical order by last name.

Susan Anders

Bio: Susan Anders, MA, has coached singers for over twenty-five years in the SF Bay Area, Los Angeles, and Nashville. She is the creator of the No Scales, Just Songs Vocal Workout, Singing with Style, Singing Live, and Harmony Singing By Ear, methods that are being used by singers worldwide. Performers Susan has coached include Hillary Scott (Lady Antebellum), Josh Gracin, Rose MacGowan, Joey Heatherton, and L7. www.susananders.com

Total Classes: 3

Harmony Singing By Ear Demystified (Class #422)

Come ready to sing: with this step-by-step method we will focus on how to hear and sing simple parallel harmonies above and below a melody. We'll cover a bit of harmonizing theory, learn a simple harmonizing method, then apply that method to several songs. Though the main focus will be parallel harmonizing, if time allows we'll also look at block chord harmonizing ("ooh-oohs"), counterpoint, call-response, and other kinds of harmonies heard in country, pop, rock and R&B. Prerequisite: modest ability to carry a tune. Knowledge of music theory and/or instrument playing ability is not required. You are also welcome to attend this class without singing if you want to learn some harmonizing theory and methodology.

The Singer's Tool Kit: The Essentials Of Building And Maintaining Your Voice (Class #322)

Whether you are a complete beginner or are gigging five nights a week, knowing the basics of good voice technique will improve your vocal quality, strength and endurance. Using exercises and songs we'll go through all the elements: breathing, posture, resonance, how to increase your range and volume, how to get and stay in tune, how to warm up, how to avoid straining, and how to build and maintain your vocal strength. Recommended for beginning to professional singers, singers who have sung on their own and want to know if they're doing it right, songwriters who want to know how to make their songs more 'singable', and producers looking for tricks to help their singers.

Making Friends with Vocal Style (Class #342)

Vocal style can be anything from wild gospel runs to subtle country ornaments to rock 'dives', and confidence with stylizing is an essential part of being a versatile singer. We'll cover everything from very simple ornamentation to elaborate runs to improvising, and we'll talk about ways to develop a vocal style that works for your music, whether it's country, singer-songwriter, rock, R&B, blues or folk. We'll do everything by ear, so no music reading ability is required. Also covered is how to polish and refine vocal fills so they sound natural, not like something you learned in this class! If time allows we'll also work with phrasing, interpretation and dynamics. Suitable for beginning to pro singers.

Danny Arena

Bio: Danny Arena is a Tony Award nominated composer who has worked as a staff songwriter for Warner/Chappell Music and Curb Magnatone Music Publishing. He holds degrees from Rutgers University in both computer science and music composition. He is currently an Associate Professor at Volunteer State Community College in Nashville and has been a member of the faculty at Vanderbilt University as well as a guest lecturer at the Berklee School of Music and Belmont University. Together Danny and Sara collaborated on composing songs for the Broadway show "Urban Cowboy: The Musical" which was nominated for an Outer Critics Circle Award for Best Musical and a Tony Award for Best Original Score. Throughout his career, he has continued to combine his teaching background with his love of songwriting and has given countless songwriting seminars throughout the U.S and Canada. He is also the co-founders of the online educational website www.SongU.com which provides multi-level songwriting courses developed and taught by award-winning songwriters, song feedback and mentoring, one-on-one song coaching, co-writing, unscreened pitching opportunities and more.

Total Classes: 2

Music Theory Survival Guide for Songwriters (Class #316)

Specifically geared toward songwriters this popular course gets down to the essentials of music theory without a lot of technical or fancy jargon. Hit song examples from Chuck Berry to Bob Seeger to George Strait and more help illustrate the fundamentals of constructing effective chord progressions in rock, pop and country music. Discover how the use of chord substitutes can make your songs more creative and interesting. Skip four years of music theory and find out all you really need to know in 90 minutes. Level: All levels (lyricists welcome).

The Composer's Bag of Tricks (Class #326)

This advanced course covers several tricks of the trade that will help your music stand out above the crowd and sound like the pros. Song examples from several different genres of music will be used to illustrate how to successfully incorporate techniques such as chord substitutions, inversions, pedal point and modulation into your own music. Prerequisite Information: You should have taken "Music Theory Survival Guide for Songwriters" or have a strong knowledge of chords in order to get the most out of this workshop.

Marc Alan Barnette

Bio: Marc-Alan Barnette has lived in Nashville since 1988. He received a cut on Shelby Lynne's debut CD Sunrise the first night in town. His song, "That's Where It Hurts", was featured in the Willie Nelson/Kris Kristofferson TV movie, Another Pair Of Aces. Subsequent publishing deals with Best Built songs, MCA publishing, Warner Chappell, Sony Music, led to cuts by John Berry, Tonic Solfa and David Ball's single, "I've Got Too Much Blood In My Alcohol Level" As a teacher he has mentored NSAI'S chapter workshops for 11 years, has worked with hundreds of people from around the world on his "Marc-Alan Barnette's Musical Songwriter Tours of Nashville. This led to the development of Warner Brothers Recording Artist, Frankie Ballard and Julie Moriva, writer for new country duo Steel Magnolia. Barnette's writing, performing and teaching skills are well known and highly recommended for anyone who is interested in understanding the current world of commercial music, from beginners to seasoned professionals.

Total Classes: 3

Practical Application to Nashville (Accessing The Music Industry From An Outside Town) (Class #417)

A step-by-step approach to Nashville from outside areas, avoiding the pitfalls and money traps, making the most effective use of your time. Covers: writers nights and open mics, performing hints and tips, co-writing, getting attention, approaching the studio process, pre-production suggestions, getting effective use of PRO's, ways to and NOT to approach publishers. Make repeat trips, building development in your own areas, finding artists, approaching co-writers, doing shows, house concerts, and building your own craft while helping others. Set goals for the short, mid and long term.

Freshman Year in Nashville (Planning Effective Strategies Inside the Town) (Class #327)

Fine tuning the process, developing long term strategies. Find the best uses of time. Avoid dead ends. A more involved process for people in the first three years who have actually moved. How to keep from getting bogged down. The pros and cons of song plugging. "Flipping the desk"; Understanding motivation of publishers, co-writers and artists. Make adjustments in a constantly changing landscape. Deal with politics. How to get known without Gherming?

Performing Tips For Songwriters (Class #427)

Class Description: Dynamics, enunciation, guitar techniques, song pacing, between song banter, addressing audiences, rehearsal techniques, song selection, dealing with stage and technical difficulties.

Sally Barris

Bio: Nashville-based artist and Wrensong Publishing writer, **Sally Barris**, has managed to be successful in the mainstream world of country music without giving up her folk & Celtic roots. Her unique style, influenced by artists such as: Tony Rice, Dougie Maclean, & Richard Thompson, is what makes her stand out in a city known for "cookie cutter" talent. Whether in her own hands or those of a well-established artist, such as, Lee Ann Womack, or a newcomer like American Idol finalist, Kellie Pickler, Sally's music is unmistakably recognizable. Some catalog highlights include : A Grammy Nomination in 2009 for "**Let The Wind Chase You**" (Trisha Yearwood), "**Reluctant Daughter**" (Martina McBride), "**Some Things I Know**" (Lee Ann Womack), "**I'm On My Way**" (Kellie Pickler), "**The Innocent Years**" (Kathy Mattea) and "**Honesuckle Sweet**" (Jessi Alexander) which appeared in the Miramax film An Unfinished Life.

Total Classes: 1

Going From Good To Great (Class #116)

Does your song make people laugh or cry? Does it make them buy your CD after a show? Is it a song the audience can't get out of their heads? In today's over stimulated world, a great song has the ability to cut through all the noise and really get straight to the heart. In this class I will listen to your song and give it the magic tweaking it may need to knock it out of the ball park

Larry Beard

Bio: Larry Beard has several different roles in the Nashville recording scene. As a musician, he has played acoustic guitar, banjo and mandolin on thousands of recording sessions including records for Rascal Flatts, Faith Hill, Trace Adkins and Montgomery Gentry. He played on the records for back to back ACM Songs of the Year, "I'm Movin' On" (recorded by Rascal Flatts) and "Three Wooden Crosses" (recorded by Randy Travis). He was a nominee for the Academy of Country Music Guitarist of the Year. As a producer, he has produced songs featuring such artists as Dolly Parton, Billy Dean and Mark O'Connor. He is also the owner of Beard Music Group, Inc. a Nashville recording service featuring 3 recording studios. His company has recorded the demos for several #1 songs including Carrie Underwood's "All-American Girl", Blake Shelton's "She Wouldn't Be Gone", and Chris Young's "Getting You Home". Beard Music Group also recorded the demo for Lady Antebellum's "I Run to You" which was voted the 2009 CMA Single of the Year and nominated for a Grammy for Best Country Song.

Total Classes: 1

Arranging the Hit (Class #447)

While great songwriters focus on lyrics and melodies, professional arranger and producer Larry Beard thinks about intros, tempos, solos, grooves, unique chord progressions, modulations, dynamics and musical hooks that will make those lyrics and melodies sound like hits. Twenty years of experience have taught Beard the value of great arrangements, and how successful songwriters benefit from that value every day. In his workshop, you'll have the opportunity to observe how techniques of skilled arrangers can be used to enhance the sound of your songs. Writers can submit songs in advance, which may be possibly included in the class discussion. Please send mp3s to larry@beardmusicgroup.com.

Rick Beresford

Bio: Rick teaches commercial songwriting at BELMONT UNIVERSITY and is the director of the KERRVILLE FOLK FESTIVAL SONG SCHOOL held in Kerrville, Texas and staff for the NASHVILLE SONGWRITERS ASSOCIATION INTERNATIONAL'S song camps and Workshops. Many of Rick's private songcoaching clients have received publishing contracts or recording contracts as a result of his coaching including Barry Dean, Chris Mann, Lisa Aschmann, and David Wilcox. Rick is a staff songwriter with ZAVITSON MUSIC GROUP in Nashville, Tennessee and got 2 songs on Elizabeth Eckert's 2009 EP and 4 songs on the Sweethearts Of The Rodeo record in 2010. He has had songs recorded by such artists as George Jones (If Drinkin Don't Kill Me), Don Williams (Especially You), Mickey Gilley, the **Everly Brothers**, John Conlee, BJ Thomas, Brenda Lee with two BMI AWARDS, CANADIAN HUMANITARIAN AWARD and a MUSIC CITY NEWS AWARD to his credit.

Total Classes: 3

Powerful Melody and Chords Without Reading Music (Class #321)

Learn to best express and manipulate your lyric's emotion through music without reading or writing music. Analyze how hit songwriters use street smart musical techniques to bring out the most powerful emotion from their melody and chords.

Expanding Rhyme and Rhythm Possibilities (Class #311)

Songwriters can manipulate emotion through rhyme and rhythm. Learn such techniques as soft vowel rhyme, symmetrical and asymmetrical rhyme, syllabic contrast and unusual rhyme patterns that keep a listener's attention.

Secrets to Successful Symbolic Writing (Class #211)

Exploring the colorful world of idioms, metaphors and similes through the greatest symbolic hit songs. Using symbols as themes-hooks or powerful support to a literal hook. Learn the difference between Figurative and Physical Symbolic themes. Easy exercises build symbols for the symbolically challenged.

Rand Bishop

Bio: In his 40-year career, Rand Bishop has filled nearly every role in the creative end of the music business: recording artist (Elektra, A&M, MCA, Epic); session vocalist (Rita Coolidge, Cat Stevens, Ted Nugent, Beach Boys); producer (Outlaws, Kick Axe, Trent Summar, Rhythm Corps); A&R exec, and publisher. As a songwriter, Bishop counts nearly 250 cuts to his credit, by such diverse artists as Heart, Cheap Trick, Beach Boys, Tim McGraw and Indigo Girls. His Tim James co-write, "My List," was a five-week Number One for Toby Keith and 2002's most played country single. A Grammy nominee, BMI Award/Million-play honoree, Bishop has authored four books, is an award-winning screenwriter, produced playwright, and an in-demand speaker and workshop facilitator. Bishop has lived in Nashville since 1995, where he continues to write and produce. He coaches songwriters at: <http://www.makinstuffup.net>

Total Classes: 3

How Songs Get Cut – *The Real Truth* (Class #144)

Why just "getting your songs heard" is not enough. A Grammy-nominated, BMI Award-winning songwriter/author reveals how the most successful songwriters of the last 40 years have established Hall-of-Fame careers. Based on the new book, *The Absolute Essentials of Songwriting Success*.

Strategic Songwriting (Class #224)

How can you write songs that actually market themselves? Your songs can help you establish an identity as a writer and define your image as a performing artist. Rand Bishop has spent years "on both sides of the desk," as a major-label singer/songwriter/recording artist, and as a producer, A&R exec, and music publisher. Learn how you can supercharge your career by writing more strategically. Based on the new book, *The Absolute Essentials of Songwriting Success*.

Producing Incredible Song Demos (Class #134)

It's not enough to write a great song. These days, your demo also has to sound like a radio hit. A Grammy-nominated, BMI Award-winning songwriter/producer/author offers a step-by-step process to producing studio and/or home demos that will boost your chances of getting cuts. Based on the new book, *The Absolute Essentials of Songwriting Success*.

Sherrill Blackman

Bio: Blackman arrived in Nashville in 1980 and graduated from Belmont University with a Music Business degree in 1982. Since then, his many jobs have included a one year stint as production coordinator with American Image Productions, six years on staff at The Nashville Songwriters Association, and four years as general manager for Buckhorn Music. Founded in 1994, his sdb music group, a publishing and independent songplugging company, has secured recordings in Country, Pop, Rock, Gospel, Bluegrass, Blues, Jazz, and Polka. Because of his knowledge and experience, Blackman has traveled extensively as a featured guest speaker at most major songwriter workshops and music business seminars across the United States and Canada. He has been interviewed by various national and international magazines such as MUSIC ROW, AMERICAN SONGWRITER, CMA CLOSE UP, SONG LINK, ELECTRONIC MUSICIAN, and BLUEGRASS NOW. His thought provoking quotes appear in the books "YOUR FIRST CUT A Step-by-Step Guide To Getting There" by Jerry Vandiver & Gracie Hollombe, "THE MUSICIAN'S GUIDE TO NASHVILLE" by Sherry Bond, "6 STEPS TO SONGWRITING SUCCESS" by Jason Blume, and "SONGPLUGGER: The Cuts and The Bruises" by Penny Dionne & Troy McConnell. Blackman is a co-founder of The Independent Pluggers Association, a three term past president of The Nashville Publishers' Network, and was named Music Row Magazine's Songplugger Of The Year in 2004, 2005, and 2006.

Total Classes: 1

Why My Songs Get Recorded and Yours Don't...Yet (Class #347)

The class is an honest, direct, hard hitting look at songs and the business of songwriting. With hundreds of recordings placed in Country, Gospel, Bluegrass, Pop, Rock, and Jazz, one of Nashville's top songpluggers shares insights learned from over twenty five years on Music Row.

Steve Block & Sherrill Blackman

Total Classes: 1(repeated)

So You Wanna Be A Country Songwriter (Song Critiques That Matter) (Class #137, Class #314, Class #337,)

What do publishers look for in a writer? Is your song really ready for a publisher or producer to hear? What do you need to know to become a better songplugger for your own songs? This conversation will unfold through the process of having your song critiqued by TWO highly successful, high-profile veteran Nashville songpluggers. Together, STEVE BLOCH and SHERRILL BLACKMAN have almost 50 years of experience working in the trenches, pitching songs to the power players of Music Row. Everyone is encouraged to bring one country song on a CD with typed lyric to the session. This exercise is optional and promises to be beneficial whether or not you bring a song. Those who do will leave with the experience of having it listened to as though it were actually being "pitched" on Music Row, with the added advantage of receiving a valuable, professional critique.

Steve Bloch

Bio: STEVE BLOCH is sole proprietor of SOUTHERN COW MUSIC and co-owner of WRITER ZONE MUSIC, LLC, whose writer-owners include Thom Schuyler (16th Ave.), Rand Bishop (My List) and Jon Robbin (I Breathe In I Breathe Out). He also currently listens for songs for Doug Johnson, the Creative head of CURB RECORDS. STEVE also offers private one-on-one mentoring sessions for songwriters and is a frequent guest of the West Coast Songwriters Association, the Durango Songwriters Expo, the Arizona Songwriters Association, TAXI, and various NSAI and SGA events. As he always says, "you never know where you'll find the magic".

Total Classes: 1

Songwriter and Songplugger (Can You See "eye to eye", When You Can't See "ear to ear"?) (Class #147)

The instructors would be myself, Steve Bloch, a songplugger and publisher with 17 years of hard earned experience in the trenches, and Michael Kosser, who brings to the table 37 years on Music Row as a songwriter, author, and American Songwriter Magazine columnist and editor. This class would explore the varying perspectives of songwriter and songplugger on getting a song cut. Steve gets into the mind of the songplugger. Michael gets into the mind of the writer. Michael talks about what the writer is trying to do when he writes a song. Steve talks about what the songplugger is looking for in a song. Steve talks about plugger relationships with A & R, producers, and artists. Michael talks about relationships with other writers, publishers and songpluggers. Steve talks about how fears narrow the pluggers' views of what's pitchable. Michael discusses the frustrations with the limitations of the commercial songwriting business. Steve talks about what makes a writer attractive to a publisher. Michael talks about why songwriters become writers and how their focus changes as the career does or does not progress. Steve and Michael talk about what makes a great song from plugger's, publisher's and songwriter's viewpoint. It's a tough world out there. Songwriters and songpluggers MUST understand what makes each other tick if they expect success.

Jason Blume

Bio: Jason Blume's songs are on Grammy-nominated albums and have sold more than 50,000,000 copies. One of only a few writers to ever have songs on the pop, country, and R&B charts, *all at the same time*--his songs have been recorded by diverse artists including Britney Spears, the Gipsy Kings, the Backstreet Boys, Jesse McCartney, the Nashville Chamber Orchestra, and country stars including Collin Raye (5 cuts), the Oak Ridge Boys, and John Berry ("Change My Mind," a top 5 single that earned a BMI "Million-Aire" Award for garnering more than one million airplays). His songs have been recorded by international superstars in Japan, Greece, and Scandinavia and have been included in major films and television shows including "Scrubs," "Friday Night Lights," Disney's "Kim Possible" and "First Kid," MTV's "Next Thing," MTV's "Taking the Stage," "MVP," "Barbie of Swan Lake," "Dangerous Minds," "Kickin' it Old Skool," "Fame," "The Guiding Light," "The Miss America Pageant," and many more.

Blume is the best-selling author of 6 Steps to Songwriting Success: *The Comprehensive Guide to Writing and Marketing Hit Songs*, *Inside Songwriting: Getting to the Heart of Creativity*, and *This Business of Songwriting*, (all published by Billboard Books). Acknowledged as one of the world's top songwriting instructors, Blume recently taught a master class at the Liverpool Institute for

Performing Arts (founded by Sir Paul McCartney). He teaches workshops for BMI and the Nashville Songwriters Association and at colleges and universities throughout the U.S. and in countries including Australia, New Zealand, the U.K., Norway, Ireland, Canada, Bermuda, and Jamaica. Blume's music can be heard, and a list of upcoming workshops and events can be found at www.myspace.com/jasonblumesongwriter. For additional information visit www.jasonblume.com.

Total Classes: 3

Make Your Songs Jump Out Of The Pack (Class #433)

"Good" is *not* good enough. You've got to give publishers, record labels, producers, and artist's reasons to choose your song over all the others. Give your songs the edge they need to go from "good" to "WOW." Master the powerful melody and lyric techniques hit writers use to separate their songs from the rest—and the "trick" to make your demos stand out. Write the songs that publishers, record labels, producers, and artists NEED.

How To Break Through On Music Row (Class #333)

Is there a Nashville "formula" for success? You bet there is! Learn how writers secured their first cut; their first publishing deal; and their first hit—and *how you can do it, too*.

Warning – Your Melodies Will Never Be The Same (A Melody Master Class) (Class #233)

Create melodies listeners *CAN'T* forget; publishers want to publish – *and artists want to sing*. Fifteen non-technical, concrete, easy-to-master tools to take your melodies to the next level. You'll *never* look at your melodies the same way. No knowledge of music theory or ability to play an instrument required for this class – *OR TO WRITE HITS!*

Woody Bomar

Bio: Woody Bomar began his music career as a songwriter at Combine Music, penning hits for the likes of Conway Twitty, Loretta Lynn and Jim Glaser. He later became General Manager, but left Combine to start Little Big Town Music with partner Kerry O'Neil. After a 10-year string of hits including 15 #1s, they sold the company to Sony/ATV Music Publishing where Woody was employed for 8 years as Sr. VP & GM of Creative Services. He is now president and owner of Green Hills Music Group where he and his staff market the music of Bonnie Baker, Steve Williams, Georgia Middleman, Bob Regan, Rick Giles, Paul Nelson and J. Fred Knobloch. Woody is a graduate of Middle Tennessee State University and a Vietnam Veteran. He is a member of The Nashville Songwriters Assn. Int'l., The Country Music Assn., Americana Music Assn., Leadership Music, The Songwriters Guild, The Academy of Country Music, The Canadian Country Music Assn., ASCAP, The Copyright Society of The South, The Recording Academy, Belmont University's Entertainment Industry Advisory Board and the Musicians Hall Of Fame Advisory Board. He is recipient of The NSAI President's Award (twice) and is an inductee into the MTSU College of Mass Communications Wall of Fame

Total Classes: 1(repeated)

Music is from Venus, Music Business is from Mars (Class #118, Class #218)

This will be a study of how music, songwriters and artists are changing and how the business of marketing music is constantly evolving. Music is from Venus: We will discuss how songwriters and recording artists are changing what they do to adapt to today's world of mass media, long-tail marketing, internet social networking, constantly changing trends and their own personal emotional and professional rollercoaster. Music Business is from Mars: We will talk about the declining roll of traditional music marketing methods. What is happening to radio? Where did the major record labels go? Depending on the independents. What is the new roll of A&R at labels? We'll discuss new methods of getting your music to the public. And a look to the future: how will music be made and marketed in the new world? Does the left brain know what the right brain is doing? How can the creators and marketers better work together to everyone's advantage?

JoAnn Braheny

Bio: JoAnn Braheny, a Career Consultant for Artists, honed her skills by working in radio, music publishing, publicity and career management. The brainstorming and collaboration techniques she learned while working in Talent Development at the famed Walt Disney Imagineering think-tank can be applied to any aspect of your creative career. She has worked with artists in all stages of career development from beginners to international music superstars. Currently, JoAnn Braheny conducts her "Goosing Your Muse" seminars nationwide for songwriter/music organizations and colleges and offers private consultations. Further details — www.goosingyourmuse.com.

Total Classes: 1 (repeated)

Feeding Your Soul First (Class #115, Class #315)

Are you in a position to have to work a 'day gig' that doesn't satisfy your creative drive? Leaving that secure job to become a full-time songwriter/artist is a worthy goal but not always practical. Before you make that decision, you should know more about your individual work-style, networking abilities, personal temperament, necessary skills. JoAnn gives you some practical self-analytical tools that will help you determine your most productive and natural career path options before you get overwhelmed by the glitter of the dream. People usually leave this class saying, "I wish I'd have thought about this a long time ago."

John Braheny

Bio: JOHN BRAHENY is a top consultant/coach for songwriters and music industry entrepreneurs and a music journalist. His best selling book, *The Craft and Business of Songwriting* has sold over 75,000 copies and is widely recognized as the songwriters "bible." Of the new 3rd Edition, *American Songwriter Magazine* says, "It's hard to conceive of a how-to book for songwriters that covers more territory — and does so more effectively." John's music career has taken him from classical violinist to solo folk performer to songwriter and recording artist and commercial jingle composer/producer. He and Len Chandler founded the legendary Los Angeles Songwriters Showcase, (1971-1996) a national non-profit songwriters organization that provided education and discovery opportunities for countless songwriters including Warren Zevon, Stevie Nicks, and Lindsay Buckingham, Stephen Bishop and Diane Warren, the most successful contemporary songwriter. John co-hosted Samm Brown's *For the Record*, the Los Angeles music industry radio

talk show on KPFK-FM, for several years. He's been president of the California Copyright Conference and has served on the boards of the Recording Academy (The Grammy Organization) and the National Academy of Songwriters. He's taught songwriting and music business classes at a variety of schools including Musicians Institute and UCLA Extension and conducts seminars for colleges and organizations throughout the country. He's also a screener and consultant for TAXI.com, the world's top independent A&R company. For more details visit his very informative Web site at www.johnbraheny.com

Total Classes: 3

Can You Make a Living Writing For Film/TV? (Class #336)

Film/TV isn't looking for hits. There are totally different reasons why instrumental music and songs are used in the audio/visual market and you can access it in a variety of ways. I'll explain the relative merits of pitching to music libraries, song placement companies, music publishers or directly to music supervisors as routes to audio visual media. What's the role of the music supervisor in the selection process? What kind of material works? How is music used? What constitutes broadcast quality? How do you research the users? What are the best tip sheets for Audio/visual projects worldwide? Class discusses legal issues (including work-for-hire agreements with musicians and singers). What licenses are needed? How do you prepare and present your music? What can you earn and how do you get paid? This class will answer those questions. Handouts include: Film/TV tip-sheet list, sample combined Synchronization/Master Use License, sample cue sheet, and sample Work-For-Hire Agreement.

Marketing Yourself As An Independent Artist and Songwriter (Class #236)

Are major label deals possible? Why would you want one – or not? We'll discuss the plusses and minuses and what kinds of artists benefit the most. 2. Approaching your career as an independent entrepreneur. What should you know and how do you learn it? Best FREE learning resources. 3. Using social networking resources to promote yourself. What are the best services and resources? Is MySpace still viable? Do you need a manager? 4. As a songwriter/composer, what sources of income are available to you and how do you connect with the opportunities. Can you still get songs to major artists? How do you get your songs into film/TV?

Principles Of Writing For Radio (Class #136)

These principles (not rules, by the way) and techniques of song structure and dynamics have characterized radio hits and just plain great songs throughout the history of popular music. Particularly valuable to writers who are pitching songs for others to record. If you keep getting critiques that say you need better structure or more contrast; if you need to brush up on what you missed and get more control over what you instinctively know, then this is the class for you.

Ellen Britton

Bio: ELLEN BRITTON is a veteran musician with decades of writing, recording, teaching, and performing experience. Touring credits include playing guitar and singing backup for such artists as Martina McBride, Sara Evans, Pam Tillis, & Tanya Tucker, as well as appearances on The Tonight Show, The Rosie O'Donnell Show, The Today Show, Late Night with Conan O'Brien, and The View. Ellen's work as a guitar teacher to prominent and aspiring artists and songwriters in Music City has been spotlighted on the ABC Family Channel. Students include recording artists Jimmy Wayne ("Do You Believe Me Now?"), Jamie Lynn Spears ("All That", "Zoey 101"/Nickelodeon), Chuck Wicks ("Stealing Cinderella"), Phillip Sweet and Jimi Westbrook of Little Big Town ("Bring It on Home to Me"), and Pam Tillis ("Spilled Perfume"); songwriters Barry Dean ("God's Will"/Martina McBride), Tim Nichols ("Live Like You Were Dying"/Tim McGraw),

Jennifer Hanson ("Leave the Pieces"/Wreckers), Tammi Kidd ("Probably Wouldn't Be This Way"/LeAnn Rimes), Dennis Matkosky ("You'll Think of Me"/Keith Urban), Ann Marie Boskovich ("American Idol" finalist); Music Row pros Jim Catino (RCA Records), Scot Sherrod (Major Bob), Laura Stroud (Sony Music & Big Alpha Publishing). Delighting audiences with her soulful singing, romping guitar playing, and winning humor, Ellen has performed at countless colleges, clubs, & festivals, as well as Nashville's prestigious Bluebird Café in the round with Amy Grant and Vince Gill. She is also part of female vocal group Queen of Hearts, whose rich harmonies can be heard at regular sold out Bluebird shows. In other accomplishments, "Only You", Ellen's original song written with hit-maker Stephony Smith, was recorded by Daniel Rodriguez, the singing policeman from New York, featuring The Prague Symphony

Total Classes: 3

If Taylor Swift Can Do It, So Can You (Class #414)

Using just a handful of basic guitar chords (G, C, D, E...) we will learn to play several of this young artist's biggest hits, like "Tim McGraw", "Our Song", "You Belong with Me", and "Teardrops on My Guitar". Do NOT be intimidated -- it's easier than you think!

How Not to Suck When Performing Your Songs? (Class #424)

We'll cover everything you need to know to present your song well at a writers' night, open mic, guitar pull, or critique session: tuning, accompaniment, plugging in your guitar, mic technique, dealing with nerves, and lots more. Find out what's really important to focus on -- and what to stop worrying about. No performing experience necessary!

Demo Do's & Don'ts (Making the Most of Your Demo Dollars) (Class #434)

We'll discuss how to avoid the most common mistakes songwriters make in the studio. Learning about Nashville Numbers charts, how to communicate your ideas to the players, and what you need to prepare for a recording session will save you lots of time, money, and heartache, as well as help you to achieve the result you're looking for. Bobby King, veteran session bass-player, producer, and studio owner will be on hand to share his experience, offer suggestions, and answer questions.

Roger Brown

Bio: A Texas native, Roger serves on the NSAI Legislative Committee, has lobbied with NSAI in Washington, D.C., and was instrumental in securing private health insurance for songwriters. Roger also serves as an NSAI "Washington, D.C., Team Captain." His songwriting credits include Trace Adkins' "All Hat, No Cattle," Kenny Chesney's "She Gets That Way," Randy Travis' "That's Where I Draw The Line," Tanya Tucker's "Fool, Fool Heart," Nanci Griffith's "I Knew Love," Barbara Streisand's "We Must Be Loving Right," Gary Allan's "Adobe Walls," Patty Loveless' "Born Again Fool" and George Strait's "Need I Say More" and "We Must Be Loving Right."

Total Classes: 2

What Were You Thinking?!?! (Class #125)

A real-world look at life on Music Row. You'll hear real stories almost too wacky to be true from a honed Nashville vet. Learn what to expect, how to prepare and how to cope. Honest answers to hard questions (therapists charge a fortune for this kind of info!) Class is presented in a fun and humorous way, with plenty of time for Q&A.

Nashville Demos on the Cheap (Class #325)

So you've decided to book your first recording session in Nashville. Learn tips on how to get the most bang for your bucks, maximize studio time, get the right players & studio, hiring vocalists, what to expect, and most importantly, how to save \$\$\$.

Barbara Cloyd

Bio: In 1983 Barbara Cloyd made "the move" to Nashville, a town she had never been to before and where she didn't know anyone. Within a few days of arriving she knew she was home. Three years later she was hired to organize and run the Open Mic at the Bluebird Cafe, which was well on it's way to becoming the world-renowned songwriter's venue it is today. Her struggle to perfect her craft as a writer paid off in 1993 when she had the hit single "I Guess You Had to Be There" recorded by Lorrie Morgan. Over years of performing at and hosting writers nights in Nashville, Barbara's energetic personality and genuine love for songwriters has endeared her to the community. She has served as a workshop moderator for the [Nashville Songwriters Association](#) and was the creator and host of the long-running Country Song Contest at Gibson Cafe which helped many writers make connections in the music industry. She has hosted popular writers nights at local venues such as Radio Cafe, The French Quarter and The Broken Spoke and the famous Bluebird Cafe. In 2001, she founded a consultation service which she named "Ready for the Row." Through workshops, classes, recorded critiques and individual sessions she is helping new writers to develop their writing skills and navigate their way through the maze of the music business

Total Classes: 3

Writing For The Row (Class #227)

Study the hits to write a hit. Barbara will take you through a series of exercises analyzing a variety of successful songs that will make clear what qualities a song needs to have in order to work in the Commercial Country market. You'll not only get a better understanding of the "formula" for writing a hit, but you'll see how easily you can have your own unique style and personality within the boundaries of that "formula."

Rockin' A Writers' Night (Class #237)

Wanna shine when you play out? Get noticed in the right way and be invited back? Then bring your guitar and prepare one song. After giving a few helpful hints, Barbara will watch anyone who wants to play for the group and give feedback on the strengths and weaknesses of their performance. Even if you haven't started playing out yet, you can learn a lot from watching what works and doesn't work for other people.

Getting Noticed In Nashville (Class #127)

Yes - it's all about who you know. But if you work it right, you can get to know the right people. The music industry is always hungry for new talent and if you have something to offer, doors will open. So how do you stand out in this very crowded field? What are they looking for? Where are they looking? Barbara will give specific suggestions of where to go and what to do, along with important advice on how to present yourself that will help you shine and help you avoid painful mistakes.

Steve Christopher

Bio: Steve Christopher is a former airline pilot for US Air--flew those friendly skies for 14 years. Although he feels the best 10 years of his life have been right here in Nashville. Here are a few of Steve's accomplishments. His most current cut is "Over My Head", a song Mark Lowry recorded on his latest album "Life Gets Loud". (Mark is currently with The Gaither Vocal band on tour) Before that the Young Harmony recorded his song "What If He Didn't" and Jeff Treece Band took one of Steve's songs "Them That Don't Know" to #3 on the CCRB Chart. (The Jeff Treece Band was the CCMA trio of the year in 2002 and 2003.) Ding-dong! Steve recently had the theme song for the latest AVON campaign called "If You Don't Have A Dream, How Can You Have A Dream Come True," Plus! He has 4 songs on the "Music For Mommies" cd released national at Wal-Mart, Walden Books and Sam Goodies in March of 2006! Steve has co-produced/written on two country music videos for Great American Country (GAC). As if songwriting and producing videos isn't enough to keep one man busy, Steve is a coach and evaluator for www.Songu.com. He was also the coordinator of NSAI Christian Workshop and co-creator of the NSAI Christian Retreat. Recently, Steve was an evaluator for the NSAI evaluator service. Steve is also the owner/publisher of Cloud 10 Music in Nashville. Cloud 10 Music's mission is to bring talented songwriters together with the Nashville Music industry through the power of music. They were established in spring of 2001. Their innovative co-op approach allows them the flexibility to remain competitive in the marketplace. This lean approach affords the ability to move swiftly and adapt to changing market conditions. They can maximize songwriter exposure without the traditional top-heavy approach to song publishing. Cloud 10's most successful project to date has been a country music video that aired on Great American Country in medium rotation for several months. They currently have a Christmas video that receives annual airplay on GAC as well. Cloud 10 music is currently affiliated with SESAC.

Total Classes: 2

Reading Your Nashville Tea Leaves (7 Signs That You're Heading Toward Success in Music City) (Class #231)

When you look into your tea cup what do you see? A cat, a triangle, some squiggly lines that may look like a heart? What does it all mean? It's all there staring back up at you and it could be telling you everything you need to know about where your songwriting career is heading. You'll learn how to interpret every little milestone along the way. Some may be obvious and some very subtle but if you're willing to take an honest look into your tea cup you may find out exactly where you are along the path to success.

91 Bucks a Pop! (How Independent Cuts Can Really Add Up) (Class #241)

The world is full of independent artists looking for great songs for their projects. You'll learn how to find them, pitch to them and ultimately how to get paid. We'll dot every I and cross every T and take the guesswork out of a virtually untapped alternate source of songwriting income. We'll also explore how to recoup your demo expenses as well as other hidden potential dollars that are out there for the taking.

Kim Copeland

Bio: Producer, Songwriter, Performer with over twenty years experience in the music industry. Kim is one of only a few established female producers in Nashville and one of the most sought after for her outstanding vocal production. She works with artists and songwriters to discover and

showcase their uniqueness. Recent album credits include: Nashville Star artist, Rachel Williams, Lofton Creek artist, Kelly Parkes, Canadian artist, Paul McIntosh, among others. Kim is currently working with rising star, Annelise Walley on her debut album.

Total Classes: 2

Re-Writers Block (Class #238)

Learn quick, easy fixes that will turn good songs into great songs. We'll discuss WHEN you need to rewrite. Then I'll show you some painless solutions to common problems, so you know HOW to rewrite your good songs into great ones.

How to Develop Yourself as an Artist for Today's Music Market (Class #145)

Class Description: Record labels are not developing artists anymore. Learn what you need to do to get the attention of major record labels and also how to create a career for yourself as an independent artist.

How to Fix a 3 Minute Song in 5 Minutes or Less (Class #135)

A unique view from the other side of the pitch table. Kim will critique one song from each participant. She will help you hear your songs the way a potential artist, producer, publisher or A&R person would, and show you ways to make them react more positively to it. With her trained, producer's ear, she will offer ideas to make each song more commercial and more "cut-able".

Bob Dellaposta

Bio: Bob has over 40 years experience as a professional in the music industry. He is currently the President and Owner of My 3 Kids Music Publishing (BMI) founded in 1994 with world wide success and Muy Bambinos Music(ASCAP). Bob is a professional songwriter member and Adopt A Shop Pro for NSAI and workshop moderator with the organization for the past 15 years and current president of The Nashville Publisher's Network. SONGU.COM workshop moderator. He has garnered over 1600 songs recorded all over the world. Gold Record in Denmark (Ann Taylor) Platinum Record in Greece (Hi-5). #1 Jazz Album on I-Tunes Canada (Sophie Milman) cuts by Clinton Gregory, Western Flyer, Emerson Drive (12 Gauge), Becky Hobbs and Bobby Vinton to name a few. His songs have been placed in television and movies including Touchstone's FELICITY , New Line Cinemas HIGHROLLER-THE STU UNGAR STORY, ABC's ALL MY CHILDREN ,A&E SONS OF HOLLYWOOD and The BBC's Singing With The Enemy. He currently teaches Intro and Advanced Music Publishing, Intro & Advanced Songwriting at Nashville State Community College.

Total Classes: 3

Publishing from Asparagus to Zucchini (How I Raised Vegetables For Fun And Profit!) (Class #223)

Cut out the middle man and start your own publishing company. Even if you don't have a green thumb, I will provide you with everything you'll need to grow a garden and teach you how to take your songs to market. If you have a computer you can learn the secrets that have helped me secure over 1800 cuts since 1994. You will be provided with the same licenses, contracts and agreements that I use as part of the class as well as learn about free pitching opportunities on the internet.

Thinking Outside The Nashville Box or How I Learned To See Past Music Row (Class #323)

I will teach you the secrets of how to make \$\$\$ outside of Nashville. You will learn alternative methods that have worked for me as well as ways to make money not mentioned in any book. This is a must take class if you want to become part of the new entrepreneur movement sweeping across the world. This class will pay for itself many times over!

My Songs Are Just As Good As The Crap On The Radio (How To Live In Commercial Denial and Blame Everyone But Yourself) (Class #423)

There are reasons why your songs are not getting signed by publishers or being recorded by artists. This class will arm you with a better understanding of why some songs are successful and why some songs are not. Every aspect of what makes and what doesn't make a song commercial will be discussed. Bring your latest demo to class and as time permits I will rate your song on commerciality and give suggestions on how to improve its chances in today's marketplace.

Penny Dionne

Bio: Penny Dionne is the owner of Little Vixen Music Publishing, and she is a high-profile Pro Songplugger currently representing mega hit songwriter, Chris Wallin (Don't Blink/ Kenny Chesney, Something To Be Proud Of/ Montgomery Gentry) and the successful Corlew Music Group with catalog & writers via a co-venture with Windswept/BUG whose successes include: Settling/Sugarland, Some People Change/Montgomery Gentry and many others) Dionne has been profiled in the publisher edition of Music Row magazine's "Row File," co-authored a book with Troy McConnell called "Songplugger: The Cuts and the Bruises," which garnered coverage in Country Weekly Magazine May 2009; and co-wrote & recorded "The Successful Songwriter Motivation & Meditation" audio program. She is the Vice President for the Woman's Music Business Association (WMBA) here in Nashville. For more info on Penny, the book or audio, please visit website www.LittleVixenMusic.com.

Total Classes: 3

Here Comes The Pitch! (Class #249)

This workshop is a "must attend" for any songwriters interested in learning about songplugging, pitching their own songs or considering using the services of a songplugger. Learn the inside scoop from a professional songplugger. Shared will be valuable advice on how to pitch songs from some of the pro's Penny interviewed for the book called; "Songplugger: The Cuts and The Bruises" – a 400 page Tour de Force on the IN's and OUT's of pitching songs. More info on website www.songplugger.com Interviewed were the top Producers; A&R; Publishers, and other industry pros. Learn the Five Basic Steps to Songplugging and the best resources used by the songplugging pros. The knowledge you learn here is going to change the way you pitch songs, start you on your way to pitch for yourself, or at the very least give you a guide on how to check out songpluggers. Also how to pitch for niche markets - These are exciting opportunities for film, movies, video games and more! You won't want to miss this info!

Cut To The Chase! (To Get The Cut - You Got To Know How To Pitch) (Class #449)

Learn how to pitch your songs from a songplugging pro? You will learn where to find out all of the "need to know" stuff *How to properly cast your songs *How to find out who's looking for songs *What a professional CD being pitched should look like* How producers, A&R, and artists like to be pitched to *Many inside tips from other pros. Two songwriters will have an opportunity to pitch a song to Penny in class via a random selection from CD's submitted at the beginning of

the workshop. * Please note - If your song is selected, you must be willing to allow the class to listen to your song, and hear any feedback given from instructors (you don't have to submit a song to attend this workshop). If you submit a song, please be prepared to name a specific artist you think that your song is a great cast for and why. 2 lucky participants whose name is randomly drawn at the end of the class will have the opportunity to leave/send one song to Penny for consideration, and will receive an email response on the song.

Magic or Malarkey - Does Visualizing Work? (Class #149)

You're on the journey of being a successful songwriter! It's so exciting!! You want it bad - the publishing deal, the single song contract, to hear your song on the radio, but can't seem to get the breaks or opportunities. You have family obligations, work commitments...it seems to be always something. Some days you have a ton of steam and other days nothing but a few smoke rings. Changes aren't as hard as you think they are! Changing attitude, habits, and vision are all products of the mind which is why they have to be done from there first. Continue to master your song craft, but let me light the fire under your mind! You can't be what you can't see. I've got practical ideas that you can use right now to change it all!

Mike Doyle

Bio: Michael Doyle began his career in the music business in 1996 with the independent publishing company Major Bob Music Inc. in a tape copy/admin role. In 1997 he joined the membership representative team at ASCAP. There he got his first sense of songs and songwriters as he met with them daily throughout the course of his nearly six-year term. In the fall of 2003 Michael returned to Major Bob Music Inc. in the creative department where he is now VP/GM of A&R. Major Bob Music has accumulated over 50 awards from performing rights organizations including Song of the Year for "The Fool", a song penned by 3 struggling songwriters who had never had a hit previously. Major Bob songs have been on over 30 platinum and gold certified albums in the U.S., representing units sold of over 130 million records.

Total Classes: 2

Writing Your Way onto Music Row (Class #432)

How to navigate the landscape of Music Row on your first few visits to town? The How To's on setting up productive trips, prioritizing your time and maximizing your effort while your here. Most of this is common sense and requires only consistent hard work. There is no secret code to success on Music Row. These will be tips and advice aimed at education and saving time. Such as, what quality of demos do I need to play? How many songs should I take to a meeting? Should I affiliate with a PRO (ASCAP, BMI, SESAC)? Is it beneficial to play out at writer's nights? Should I be cold calling publishers? These and many other questions and issues will be raised and addressed.

It All Begins...With an Idea (Class #442)

This class will be limited to 10 writers. Each writer will have one song critiqued with an emphasis on the importance of the song's idea and the effectiveness in which the idea is expressed. It's not enough to come up with an idea and write it through from beginning to end if the listener doesn't care to listen through the end of the song. What are the fundamental techniques employed to reach out, grab a listener and hold them spellbound for three and a half minutes? What is the importance of details and what is meant by details? Is there such a thing as pace in a song and how do you maintain it in order to keep the listener's attention. These and many other techniques will be discussed as we critique each writer's song.

Gary Earl

Bio: Gary Earl has had music playing on television, radio, or films almost every week for the last 16 years, including HBO, Disney, Batman, Pokemon, Ellen DeGeneres, Energizer Bunny Rabbit, numerous movies, tv shows and radio. His songwriting won a Kennedy Center Music Award, and his producing, playing & mixing has been Grammy nominated. Gary has also worked in A&R, publishing, songplugging, and is a voting member of NARAS. (Grammys) He produces masters, demos and cds for songwriters & artists—custom built in different genres, including pre-cleared Masters for TV/film pitches. www.garyearl.com

Total Classes: 3

Confessions of a Producer (Class #226)

What are the differences between writing & producing for TV & Films vs. artists? You'll have access to a wealth of insider experience; ask me anything. We'll cover: why your demos and masters may not be getting you cuts, techniques and trends that music supervisors and A&R people are listening for, taking a song from work-tape to commercially released cut, and some good stories. Gary Earl's credits: over 100 commercially released cuts, including HBO, Disney, Batman, Pokemon, country radio singles, etc.

Not Just Country (Class #216)

You will learn what makes your song Pop, Country, R&B, Rock, Alternative, Dance, Hip Hop, World, etc. What's the difference between them and why? Can one demo fit all? The answers may surprise you. If you've ever written a song and questioned how to demo it or where to pitch it, Instructor Gary Earl (over 100 commercially released cuts in 16 different genres, including HBO, Disney, Batman, Pokemon, Ellen DeGeneres, Energizer Bunny Rabbit, numerous movies, tv shows, CDs and radio) will demystify the barriers that are implied when "labeling" your genre. Bring a song, and we'll examine some of them in class.

Exciting New Trends in Hit Songwriting (driven by new technology) (Class #126)

Your listeners are hearing your music on new and different media; this new technology has created changes in the way new hits are being written and produced. Change is inevitable, don't be the last to know and understand what's happening even now, as you're reading this. Give yourself an advantage in this current music market that's in the middle of re-inventing itself. Gary Earl has had music playing in films, television, or on radio almost every week for the last 16 years.

Robin Earl

Bio: Robin has performed professionally in every medium as a singer: feature films, stage, television and radio. She began her career as a private voice coach in 1992. Robin's songwriting/vocal credits include HBO, Disney, feature films & CD's. Coaching client credits include: Grammy Nominations, The Tonight Show with Jay Leno, Colgate Country Showdown, Next American Superstar, Live at the Apollo. She has worked with hundreds of singers in the Nashville Area, and has been a regular panelist on the TV show "15 Minutes of Fame". As vocal producer, Robin works with her husband, Gary Earl, producing songwriter and artist demos and

film/tv masters, as well as CDs. Robin is available for private voice coaching and consultations in Nashville as well as over the phone or on 'Skype'. www.robinearl.com

Total Classes: 3

10 Most Common Mistakes Singers Make and How to Correct Them (Class #334)

We will cover major issues such as breathing, support, placement, breaks, range development, throat tension, body-mapping and posture, projection, and more. We'll have time for individual attention to your specific singing challenges.

Demo Vocals That Sell Your Song (Class #244)

For singer/songwriters singing their own demos, and songwriters hiring demo singers. Getting a vocal performance the best it can be. Tips on tuning, editing and mixing vocals. Deciding when you should sing your own or hire someone else.

From Work-Tape To Demo (Class #234)

Whether you are recording your demos at home, or hiring a studio for a simple demo or full production pro demo, you'll want to process to go smoothly and end up with a great demo. We'll go over key points to keep in mind along the way: writing, the planning of your demo and the recording process. You'll hear examples of work-tapes to demos. You may bring a work-tape or demo for questions as time permits.

Fett

Bio: Fett is an independent producer and engineer with more than 40 albums to his credit, owner of Azalea Studios in Nashville, former Technology Editor for Performing Songwriter magazine, and contributing technology author for the Country Music Association's CMA Close Up magazine. He has worked in the music industry for nearly 30 years, as a touring musician, session player, manager, booking agent, songwriter and music photographer. His clients include Davy Jones of the Monkees, Grammy-winning songwriter Don Henry, and international guitar virtuoso Tommy Emmanuel. Fett is co-author of the Songwriter's Survival Kit audio education series, a SongU.com faculty member and TAXI affiliate, and a featured speaker at numerous national music industry events each year. He holds a degree in International Studies from The American University in Washington, DC

Total Classes: 3

Audio Production On the Cheap (How To Make High-quality Recordings For Next To Nothing) (Class #239)

Twenty years ago, achieving professional-sounding recordings required costly, complicated audio hardware or the services of a pro recording studio. That was then, this is now. In this class, veteran producer/engineer Fett shows you how make ear-catching recordings armed with just a basic computer, some easy-to-use, FREE software, and a few pro recording secrets and techniques. Whether you own a Mac, a PC or no gear at all, this class will show you how to do it right without breaking the bank. Includes hands-on, real-world examples using some of the latest gear. There will be a drawing for a free giveaway during this class (must be enrolled and present to win).

How To Record a Killer Guitar-Vocal (Class #139)

The guitar-vocal recording has always been an essential component in the life of a song, yet many songwriters and artists lack the knowledge to record a great-sounding guitar-vocal themselves. In this class, veteran producer/engineer Fett reveals the pro recording tips and techniques you need to achieve a rock-solid, attention-getting guitar-vocal recording. Topics include performance, mic selection and placement, and mixing secrets. Whether you want to record guitar-vocals for posterity, pitching, or commercial release, this class will show you exactly what to do, using real-world gear and hands-on examples. There will be a drawing for a free giveaway during this class (must be enrolled and present to win).

Pro Studio Recording Techniques (How To Enhance Your Recordings Using Compression, EQ and Effects) (Class #129)

Audio compression, equalization ("EQ") and effects like reverb and delay are the essential building blocks in every recording toolbox, yet many home studio owners lack the knowledge to use these fundamental tools effectively. The results can be dull, unconvincing, amateur-sounding recordings. In this class, veteran producer/engineer Fett rolls up his sleeves and gets down to the details of explaining exactly how these key tools work and how to get the most out of them, in straightforward, easy-to-understand language. When you leave this class, you'll be armed with specific knowledge to make better, more competitive-sounding recordings. Includes pro secrets and real-world, before-and-after examples. There will be a drawing for a free giveaway during this class (must be enrolled and present to win).

Eve Fleishman

Bio: Eve Fleishman, BM in Professional Music – Performance and Songwriting (Berklee College of Music), MA in American Studies (Florida State University), is certified as a yoga teacher by the American Viniyoga Institute at the 500-hour level and is registered with the Yoga Alliance. A professional singer-songwriter and music teacher, she has practiced yoga for nine years. Eve lives in Nashville and currently teaches yoga at the Maryland Farms YMCA in addition to one-on-one and small group yoga sessions in her home studio. She also tours with her music several times a year and is careful to maintain vocal/body health through specific yoga practices. Eve has studied the combined effects of sound and movement in yoga sequencing and has produced a CD of live chanting.

Total Classes: 2

Yoga for Musicians: "Sometimes We All Need A Little Tune-Up" (Class #119)

Is a workshop to help with repetitive stress issues common to musicians; exploring yogic techniques to support and attune the body for musical performance. Objectives: To strengthen and prepare body for the physical demands of performing, develop breath awareness, deepen inhalation/exhalation and help reduce chronic tensions during performance. This is perfect for singer-songwriters or anyone interested in mind-body awareness. No previous yoga experience necessary. Just wear something comfortable and prepare to relax!

Song Meditations (Class #219)

Got writer's block? Having trouble taking your melodies to the next level? Suffering from performance anxiety? These meditation exercises will help free your true inner voice. We will focus on ways to "clear the static of the mind" to boost musical creativity and performance. This class will include a "free sing" walking meditation, simple yoga poses using sound vibration,

breathing exercises, seated meditation and laughter yoga. The goal is to overcome inhibitions and increase awareness. Plus, it feels good!

Jay Frank

Bio: Jay Frank is Senior Vice President of Music Strategy for CMT. Frank oversees music strategy as it relates to all of the network's on-air and digital music initiatives across all properties, including CMT, CMT.com, CMT Mobile, games, touring and other businesses. He works closely with music labels and artists to create multi-platform promotions that leverage all of the CMT brands to enhance artist reach and drive awareness for the channel. Frank holds a Bachelor of Science degree from Ithaca College in Ithaca, NY and sits on the Board of Directors of the Academy of Country Music and Leadership Music. He is also a Member of NARAS, the CRS Marketing Committee, Leadership Music and Leadership Music Digital Summit. His first book, FutureHit.DNA, was published last year. A respected worldwide leader in the music and digital communities, Frank has spoken at such conferences as MIDEM, South By Southwest, Canadian Music Week, ASCAP Expo, MusExpo, Digital Music Forum, CMJ, SF Music Tech Summit and Mobile Entertainment Summit, among others.

Total Classes: 1

Futurehit.DNA (Tips On Hit Songs In The Digital Age) (Class #247)

Acclaimed author and SVP of Music Strategy for CMT, Jay Frank, will walk you thru many of the techniques outlined in his bestselling songwriting book Futurehit.DNA. The class will show how the structure of hit songs has changed due to digital technology changing the listening patterns of music discovery. Participants will learn how to make sure their songs attract more attention, cut thru the clutter, and earn money in the years ahead. Many major songs are becoming smash hits thru Jay's techniques. This class is a must attend for anyone who wants to have an edge in the success of their songs in the next decade and beyond.

John Frazier

Bio: John moved to Nashville from the Washington, DC area and runs a successful financial and marketing business with many songwriter clients. In addition, John has over 15 years of improvisational comedy training and stage experience which he has successfully transitioned into workshops for songwriters.

Total Classes: 1

Creative Improv (Class #229)

These workshops use improvisational games and exercises to help songwriters with the following: Improving your stage presence. Be more accepting of ideas for co-writing. Overcoming creative block. Improving confidence in front of crowds

Phil Goldberg

Bio: Phil Goldberg has a broadly-based knowledge of music. He has spoken at seminars on urban, country, and pop music. For 8 years, Phil Goldberg was a teacher, panelist, and evaluator at the Atlanta-based Babbie Mason Music Conference, a Christian music educational conference. He is a frequent lecturer in the NSAI Pro Teaching series, where he often talks about finding fresh angles to lyric writing. (NSAI members: for samples of Phil's teaching, please check the webcast archives of the NSAI workshops on the NSAI website. Check the archive for April 27, 2006 for Phil's creative-writing lecture titled "I Object," February 22, 2007 for "Please Allow Me to Introduce Myself," June 14, 2007 for "Taking the Road Not Taken," and January 15, 2009 for "I'm Gonna Sit Right Down and Write Myself a Letter.") June 24, 2010 he is scheduled to speak on "You Should've Seen It In Color: Using Imagery Effectively." He has lectured at NSAI's Song Camps on resources and how to use them. He has created detailed creative-writing lessons that are used internationally in the NSAI regional workshop program. Phil Goldberg is the former NSAI Member Services Director and currently a consultant to NSAI. He coordinates the NSAI Song Camp program and has managed the NSAI Bookstore and Song Evaluation Service. Over the years, he has counseled songwriters on both the business and craft of songwriting. Before moving to Nashville, he ran a weekly workshop for the National Academy of Songwriters in Los Angeles. He has written for The Songwriter's Market, American Songwriter, and the NSAI Newswire. Phil has a Master of Fine Arts from the University of California at Davis and a Bachelor's from the Theatre Department at Northwestern University

Total Classes: 3

How To Write A Stronger Lyric (CREATING A TIME LINE IN YOUR SONG) (Class #146)

A man and a woman are in the midst of a dying relationship. Put 'em in a car together, and they break up during David Nail's "Red Light." A day later, he's a crazy man in that same car, and you have Blake Shelton's "She Wouldn't Be Gone." Months pass. "It's a quarter after one, I'm a little drunk," and it's the setting for Lady Antebellum's "Need You Now." You see, time is of the essence – it can be shaped and reshaped when building your song. Phil will cover such time-related topics as: How to order and re-order distinct moments in time. Developing multiple songs from the same events. Matching the structure of the song to the idea. When does your song take place? The present? The past? The future?. Verb tenses – and using verbs to make a song feel cinematic. Use of flashbacks and flashforwards. After taking this class, you'll see the concept of "time management" in an entirely new way. (Each of Phil's classes is a stand-alone class and can be taken separately.)

How To Write A Stronger Lyric (BUILDING DISTINCTIVE CHARACTERS) (Class #246)

A girlfriend. A boyfriend. How do they talk to each other? "Our song is the slamming screen door." "You done done me and you bet I felt it...I'm yours." "Ga-ga. I want your bad romance." When you listen to a Taylor Swift song, you know who these people are. You know the intimate details of their hearts and minds. You know their speech patterns and vocabulary. But those characters are NOT the same characters who show up in a Miranda Lambert song or even a Carrie Underwood song. And worlds away from those in a Lady Gaga song. Phil will cover such character-related topics as: Developing a character – and then putting that same character in multiple situations in multiple songs. Rewriting a character to revitalize a song. Exercises to sharpen your observations. Being specific vs. being general. Showing vs. telling. (Any of these can be OK, depending on the song!) What characters to include in your song – and what characters NOT to include. Single-character songs and multiple-character songs. Find

out ways to make your characters stand out from the crowd. (Each of Phil's classes is a stand-alone class and can be taken separately.)

How To Write A Stronger Lyric (DEVELOPING THE STORY IN YOUR STORY SONG) (Class #346)

Look at 3 songs about going home. Michael Bublé and Blake Shelton state it simply: "I wanna go home." Their song is all about the directness of the emotion. In Miranda Lambert's "The House That Built Me," the singer feels lost today and hopes to build a future by revisiting the past. The plot details move around just like her emotions. In Carrie Underwood's "Temporary Home," there are multiple short stories. Each verse is a slice-of-life photo. Yes, there's more than one way to tell the same tale. Phil will cover such story-related topics as: The difference between a "list" song and a "story" song – and the structural challenges in writing each type. Constructing a good plot – and avoiding formulaic plotting. Developing a theme so that it matches the action. Building suspense and creating a sense of action – even when very little happens! Adding variety through dialogue, parallel structures, envelope techniques, and stories-within-stories. This class will help you turn your songs into 4-minute movies. (Each of Phil's classes is a stand-alone class and can be taken separately.)

Cliff Goldmacher

Bio: Owner of recording studios in Nashville and New York City, Cliff Goldmacher is a songwriter and producer with over 60 independent album projects to his credit. A multi-instrumentalist and session musician in his own right, Cliff has worked with artists from Emmylou Harris, Chris Barron (lead singer for the Spin Doctors) and Lisa Loeb. Cliff has also worked as a staff songwriter for Wrensong Music Publishing in Nashville and has recorded thousands of demos for most major and independent publishers in Nashville as well as many in New York. The songs Cliff has demoed and performed on have ended up on major label album projects, in feature films and on television. He is also the author of "The Songwriters Guide To Recording Professional Demos" available as a free download from www.CliffGoldmacher.com

Total Classes: 1(repeated)

Stripping Down Your Demos & Getting Them Cut. (Class #221, Class #332)

This workshop is for songwriters who would like to streamline the demo process, keep their demo budgets in check and maximize the return on their investment. The workshop provides valuable tips on how to get your songs heard and ultimately cut as well as multiple audio examples of stripped-down demos that have gone on to become major label cuts.

Liz Hengber

Bio: Liz Hengber landed her first publishing deal with Reba McEntires Company, Starstruck writers group. In 7 months she was celebrating her first cut, first single and her first number one with the hit song "For My Broken Heart" . Sounds like the perfect songwriter fairytale.... Doesn't it?? WRONG! Her journey was far from an over night success... She arrived in 1986 and instead of landing a staff writing deal she landed a waitress job at the Bluebird Café. Night after night she heard the brilliant lyrics of writers like Don Schlitz, Michael Johnson and John Prine. This was the beginning of her Nashville education. After 4 more restaurant jobs, hundreds of mistakes, and

too many offers that never materialized.... She finally found success in 1991 at Reba McEntires Company. Liz stayed there for 9 years and had several more hit songs.... IT'S YOUR CALL, AND STILL, FOREVER LOVE, and SHE'S MORE all went to number one. Liz has also had songs recorded by TRACE ADKINS, ANDY GRIGGS, PETER CETERA, DEANNA CARTER, JAMES OTTO, LEE GREENWOOD and many more....

Total Classes: 1

The Steps Toward A Writing Deal (Class #412, Class #431)

This course is based on Liz Hengber's book 'THE DO'S AND DON'TS OF MUSIC ROW' In it Liz describes all the mistakes she made in her early Nashville days and then what she finally did right. If you're confused and you don't know how to start your journey toward a writing deal, then this course is for you. HOW DO I GET INTO SEE A PUBLISHER?? WHAT KIND OF DEMOS ARE THEY LOOKING FOR?? HOW DO I FIND CO WRITERS??? WHAT AM I DOING WRONG??? All these questions will be addressed in this course.

Don Henry

Bio: Grammy Award winner Don Henry's songs have been recorded by legends like: Ray Charles, Patti Page and Conway Twitty By country crooners like: Gene Watson, John Conlee and B.J. Thomas By young hit makers like: Blake Shelton, Jimmy Wayne and Kathy Mattea ... and the list goes on. Don Henry is a veteran of 30 years in the music business. His experience in writing, publishing, producing and engineering has evolved him into the singer / songwriter / guitarist and entertainer he's become today. The wit and wisdom of Don's songs are widely renowned whether it's campfire favorites, the hilarious "B.F.D." and biker lullaby "Harley", to the wonderfully poignant tribute to Martin Luther King "Beautiful Fool", and of course, the Grammy Award winning country classic "Where've You Been". In addition to a Grammy, Kathy Mattea's version of "Where've You Been" won Don (and co-writer Jon Vezner) song of the year honors from ACM (Academy of Country Music), CMA (Country Music Association) and NSAI (Nashville Songwriters Association International). "Where've You Been" was the first song to be awarded all four honors in the same year!

Total Classes: 1 (repeated)

Unique Song Critique (Class #138, Class #148)

Let's start with what's great about your song and move down to what's merely good about it.....Hey, as long as you're writing you're learning, so it's all good! (And don't worry about time limit. If we don't get to your song in class we'll do it via email.)

Shirley Hutchins

Bio: Former NSAI Workshop coordinator and Texas native, Shirley Hutchins moved to Nashville in June of 1991 to pursue her life-long dream of being a songwriter. However, her first job, working for Marijohn Wilkin (most noted for the Gospel classic "One Day At A Time"), placed Shirley on the publisher's side of the desk. In 1995, Shirley was recruited to work for Barbara Orbison, widow of the late rock 'n roll legend Roy Orbison. The position encompassed publishing administration of Roy's classics and the music of a number of new writers Barbara had under contract.

Additionally, it added "record company administration" to Shirley's growing resume as Roy's master recordings released on Barbara's record company. In June 1998, Shirley left the Orbison companies to become Director of Administration for Randy Scruggs Music (owned by Randy Scruggs, songwriter/artist/producer/son of the banjo-legend Earl Scruggs). In 2003, Shirley expanded her publishing company, New Penny Publishing, (which she had started in 1995) into an outsourcing administration/accounting services company. Clients include: Randy Scruggs, Jerry Douglas, Larry Gatlin, and Terry Choate. For more info, visit shirleyhutchins.com. Shirley is a Life-Time Pro-member of NSAI and founding member of Music Row Administration Group (a cooperative continuing education program for area music administrators), BMI writer/publisher affiliate, her most noted song is "A Mansion There For You" recorded by The Oak Ridge Boys and included on the "From The Heart" (Spring Hill Records) album. In 2002, the album was nominated for both a Grammy and a Dove award. The album won the Gospel Music Association's Dove Award for "Best Country Recorded Album". The song is also included in Shirley's book "A Place Called Paradise" (NovaNashville), an inspirational novella intertwined storyline with twelve of Shirley's songs released in 2009.

Total Classes: 1

Three and One-Half Minutes from Success (Class #444)

Asking & answering the tough questions. Can one word make a difference in a song? Are you writing to the bone? Does your personal story have a universal theme? Can you be business-oriented and creative? How do you (your songs) differ from a professional writer? Class will include song example(s) and audience interaction. Be prepared to be inspired.

Dave Isaacs

Bio: Dave Isaacs maintains a busy guitar studio on Music Row working with writers, pickers, and artists of all kinds at every skill level. His highly creative approach teaches not just how and what to play but how to learn and keep learning. Dave also teaches guitar at Tennessee State University, where he coordinates the annual TSU Guitar Summit, and teaches music theory and critical listening at the Art Institute of Tennessee - Nashville

Total Classes: 3

Driving The Groove (Play Great Rhythm Guitar) (Class #245)

Music that feels good sounds good. A great rhythm guitar part makes the music feel good. Learn to groove like a whole band and make your songs - and the room - start to move.

Get Out Of The Box! (Class #235)

Do more with the chords you already know! Applying a few simple ideas can get you beyond those first three frets and unlock the entire neck - and your creativity along with it.

Own Your Songs (A Performance Workshop for Everyone) (Class #335)

Make your performances - and your songs - more compelling and powerful! Sing better, play better, and communicate better by thinking differently about what you do. Learn to make the most of what you have and find your own artistry.

Chuck Jones

Bio: A native Memphis son, Chuck Jones' compositions embody the spirit and soul of that town. Since moving to Nashville some years ago, he has had his songs recorded by artists as diverse as Patti Labelle, Kenny Rogers, Ronnie Milsap, Shelby Lynne, Chris Ledoux, The Fabulous Thunderbirds, Charlie Daniels, Deana Carter, Reba McEntire and Peter Cetera. In 1994, John Berry's version of "Your Love Amazes Me" hit the #1 spot and also won Song Of The Year from the Country Radio Music Awards and the Music City News Country Songwriter Awards. Chuck has also had #1's with Diamond Rio's "Love A Little Stronger" and Billy Dean's "It's What I Do". He has had numerous hits on other artists as well. He started his own publishing company, Jonesin' For A Hit LLC, in January of 2000, administered by his wife Becky's company, BPJ Administration, and the catalogue has garnered cuts on a variety of artists ranging from Montgomery Gentry and Trace Adkins to Rascal Flatts, Jake Owen, and Randy Houser, a new artist on Universal South. Chuck recently inked a new copublishing deal with hot new startup company, Wide Open Music Group

Total Classes: 2

Anatomy Of A Hit (Class #441)

We'll dissect recent hit songs, and then study the musical, lyrical, and thematic elements that helped put that song on the charts. We'll also examine cultural and political trends that can influence a song's popularity and investigate behind the scenes label decisions, promotional and otherwise, that can influence single selection and subsequent chart performance and position.

Who Needs A Class? Let's Write A Song! (Class #341)

Write a hit song with Chuck in the time it takes to teach a class! Chuck writes a song with input and participation of entire class! Chuck gets 50% of the resulting copyright, with the remaining 50% to be divided equally among class participants.

Steve Leslie

Bio: Steve received his BM in Guitar/Jazz Studies from Morehead State University in Morehead Kentucky. After teaching privately in Tallahassee, Florida for eight years, Steve moved to Nashville in 1992. He was signed to a staff songwriting position at EMI Music Publishing shortly thereafter, where he had songs recorded by Kenny Rogers, Mark Chesnutt, George Strait, Darryl Worley, Rhonda Vincent, and Neal McCoy, to name a few. Steve received a Grammy certificate for the title cut to Ricky Skaggs' 2004 Grammy-winning Best Bluegrass Album of the Year, "Brand New Strings". After leaving EMI after nine years, Steve ran his own publishing company; Chord Boy Songs. Steve signed to Stage Three Music Publishing in 2005. Since 2007 he has maintained a career as an independent songwriter and music publisher. His new company, New Modern Songs, has published works by Darryl Worley and Darius Rucker, all written by Steve

Total Classes: 3

Writing The Big Hit Chorus (Delayed Gratification and The Power of One!) (Class #418)

How to set up and deliver a "knock-it-out-of-the-park" chorus- the hallmark of many Hit Songs! Which chord progressions do this most effectively? How can you make your melodic and lyric choices really pay off? These questions and more will be answered along with a little human psychology thrown in!

Chords as Adjectives (Class #428)

Along with the lyric, chords are responsible for conveying the intended meaning and emotion of the song. Tell your story more affectively using 'chords-as-adjectives' as part of your songs underlying 'tonal narrative'. If you're sick and tired of using the same old chord progressions, this class will be an inspiration!

Gorilla Song-Plugging (Class #318)

So you've got a bag full of HIT SONGS but you're not much of a salesman. You're sure it's just a matter of time before your talent is discovered, but gosh you hate to bother anyone. You absolutely hate that part of the business! Well guess what? We all do! But there are ways to pitch yourself and your songs that can be fun and very affective. So quit being such a nice guy/girl and sign up for this class! "Oh, I would if only....."

Sara Light

Bio: Sara Light has been writing professionally in Nashville since 1996 and had served as a staff songwriter for Zamalama Music and Curb Magnatone Music Publishing. Her credits include the John Michael Montgomery title track and the hit single "Home To You" which received an ASCAP airplay award in addition to being named SESAC song of the year for having garnered 2 million spins on radio. She also composed songs for the musical "Urban Cowboy" which opened on Broadway in March 2003 and was nominated for a Tony Award for Best Original Score." Crossing genres from Country to Broadway to Hip-Hop, she co-authored a handbook geared toward urban youth, "The Art of Writing a Hit Song: The Urban Experience" with hit songwriter Jack Knight (Bad Boy Records) that has been endorsed by Lil' Kim, Mario Winans and Diddy among others. Sara has always combined her teaching background with her love of songwriting and has given countless songwriting seminars throughout the U.S. and Canada. In 2001 years ago she co-founded, along with her husband Danny Arena, the online educational website www.SongU.com which offers interactive online courses, feedback and mentoring sessions, coaching, co-writing, pitching opportunities and industry connections to songwriters from around the world.

Total Classes: 2

Endless Opportunities to Break into the Music Business (Class #225)

Great news! You don't have to quit your day job and you don't have to move to a music center. These days you can effectively break in to the business as a songwriter, artist, demo singer, or producer from wherever in the world you happen to be. And believe it or not, you can even make money doing it. Join this workshop to discover countless ways you can write, demo, collaborate, pitch, and network in today's market.

Writing From The Heart (Finding Your Own Lyrical Voice) (Class #215)

To make your songs stand out from the myriad of other well-crafted songs you must be able to infuse your unique perspective, style, language and heart into the lyrics you write. This seminar will offer tips and exercises to help you discover and nurture your lyrical voice and become confident in writing songs that matter to you.

Pat and Pete Luboff

Bio: Pat & Pete Luboff have recordings by Snoop Dogg ("Trust Me," the first single from the platinum-selling album "Top Dogg") Patti LaBelle (gold album and the title song for "Body Language: the Musical"), Bobby Womack (No. 2 on Billboard's Black Music chart), "Hometown, USA" from the John Travolta movie "Experts," on Michael Peterson's new CD, recently charting Miko Marks, and more. They've been teaching songwriting workshops together since 1979. The Luboffs are the authors of the Writer's Digest new book "101 Songwriting Wrongs and How to Right Them" and "12 Steps to Building Better Songs," which they self-publish. For more information, visit <http://www.writesongs.com>

Total Classes: 3

Super Song Starters (Starting Off w/a Bang) (Class #128)

Learn how to grab the listener's attention immediately with your song. Stop those publishers from turning off your tune! Includes analysis of intros and first two lines of hit songs and your songs.

The Business of Collaboration: The Key To Getting Songs Cut (Class #228)

Learn how to find, approach, and work with collaborators. Get help with how to resolve conflicts in your personal collaboration situations. Legal and business aspects will be covered.

Blockbuster Stories: Lights! Cameras! Singing! (Class #328)

How do you make your songs dramatic and interesting using Hollywood moviemakers' tricks? Learn about storyboarding, character creation, expressing action and emotion through imagery.

Randi Michaels

Bio: RANDI MICHAELS has been a professional singer and songwriter in NYC and Nashville for 30 years and has extensive experience in studio recording, production and performance. Signed to Bug Music and Milsap-Galbraith Music, she has had many songs recorded in the US, Canada and Europe by various artists including David Kersh, The String Cheese Incident, Heather Myles, Andy Childs and Marilyn Martin. She has performed on some of the most prestigious stages in the world including Carnegie Hall and Madison Square Garden and has performed, toured and/or recorded with Gloria Estefan, The Mavericks, Buster Poindexter, Englebert Humberdink and Roger Daltry. In 1991, Randi created and produced New York City's first writer-in-the-round show called "The Songwriter's Circle" at The Bitter End, which is still extremely successful today. Randi has been a mentor for NSAI (Nashville Songwriters Association International) in Nashville, Los Angeles and Denver and has taught several group classes at their annual Songposium Series.

She has also been an instructor at the Breckenridge Education and Music Seminars as well as The Swallow Hill Seminar in Bailey, Colorado with Celeste Krenz. From 2006-2008, Randi was the Show Producer and Booking Manager for NSAI's Tin Pan South and in 2009 she became the Booker and Talent Supervisor for the new PBS television series "Legends & Lyrics". She has co-written a musical, which was featured in the Eugene O'Neill Theater Festival in August 2008 and 2009 and was produced by New York City's AMAS Theater in November 2009. She teaches, coaches and co-writes with new and established artists in Nashville, New York and LA. Please visit www.randimichaels.com

Total Classes: 2

Career Coaching For Singers & Songwriters (Class #345)

Perhaps you feel your music career is at a crossroads and you're not sure what to do next. Perhaps you're getting offers and you're not sure if they're right for you. Perhaps this is just a hobby and you'd like to explore going further with it. In fact, you may just need to look at things in a new way or approach your career from a different angle. With 30 years in the music business as a professional performer, songwriter, teacher, mentor, booker and producer, Randi has seen it all. She will answer your questions and help guide you through the maze toward the path that's right for you. All levels welcome.

Vocal Intensive for All Styles (Class #445)

Using Randi's unique and powerful exercises you will learn how to understand and control your voice, increase your range, correct any breathing or pitch problems, increase your flexibility, learn how to use proper placement to remove "the break" in your voice, gain strength, power and endurance, and sing without pain so you never lose your voice again. She will also show you how to calm your nerves and sharpen your focus before a session or gig.

Nancy Moran

Bio Nancy Moran is an award-winning songwriter and a working indie artist who performs at notable folk clubs, performing arts centers, house concerts and festivals across the U.S. With four solo albums to her credit, The Richmond (VA) Times-Dispatch called her "a [modern-day] Joni Mitchell" as well as "a major creative force to be reckoned with." WXGI Radio named her "Songwriter of the Year" in 2001 and in 2010 she was selected as the first female judge for the SongDoor International Songwriting competition. Her CDs have garnered her national and international radio airplay and landed her on the Gavin Americana charts alongside Delbert McClinton and Joan Baez. She currently tours with The Four Bitchin' Babes, an all-female group nationally renowned for their 4-part harmonies and highly entertaining performances. Nancy has been singing and performing professionally for over 20 years. When she's not playing live, she can often be found behind a microphone in the studio singing on songwriter demos or other artists' records. Nancy is also the former Assistant Editor of American Songwriter magazine, a frequent keynote speaker at music conferences, a faculty member of SongU.com, and the co-owner of Azalea Music Group, where she teaches music business workshops and maintains a consulting and career coaching practice for aspiring artists and writers. She has a reputation in her workshops for delivering a wealth of information in a short amount of time. She is available for private consultations

Total Classes: 3

Booking Yourself at House Concerts, Coffeehouses, Writers' Nights and more! (Class #415)

Whether you're a songwriter or an indie artist, one of the ways you need to expand your career and expose your music is to perform in front of live audiences! Veteran indie artist Nancy Moran has been performing for over 20 years in all types of venues—from house concerts to festivals to theatres. In this class, she'll teach you how to find gigs appropriate to your style of music, who to contact, how to contact them, what to say, what to send, and generally how to handle your own bookings. We'll discuss press kits, epk's, being the opening act, free vs. paid gigs and much, much more. This is a nuts and bolts class. You'll know exactly what to do and where to start when you leave this class. Bring your best booking questions!

Indie Artist Tools That Make Running Your Career a Breeze (Class #425)

In today's music industry, there's a LOT more to running an indie artist career than just playing gigs and selling CDs. You have to be the record label, distributor, booking agent, manager, administrator, webmaster, marketing expert, publicist, promoter...oh yeah, and you have to write songs too! Luckily, there are all kinds of new tools available to you that make handling these tasks easier. In this class, veteran indie artist, Nancy Moran, will share with you how you can save time and expand your reach with just a handful of indispensable resources—many of which are FREE! For example, you can enter your gig dates once and broadcast them across a variety of social networks and calendar sites instantly, send text messages to your fans, and set up street teams in a variety of cities to help promote your gigs. Using a live Internet feed, Nancy will walk you through the setup and use of these tools. Bring your laptop to follow along and you'll have your career in check before you leave class.

Extreme Makeover: Performance Skills for Songwriters and Artists (Class #435)

All week long you've been sitting in classes learning how to write a great song and the business behind getting it cut. Now, get up on your feet and wrap up your Songposium week with a unique experience: a performance makeover! Whether you're a songwriter or an indie artist, playing at writer's nights or concert halls, you need to know performance fundamentals like proper mic technique, adding dynamics, how to communicate emotions, and dealing with nervousness. In this class, we'll cover these topics and show you how the smallest change can make the biggest difference in your performance. But the best part is that you get to experience these changes and improvements for yourself! Nancy will be delivering LIVE performance makeovers to those who want one on a first-come, first-served basis. So, make sure you sign up EARLY! No previous performing experience is necessary. Beginners to professionals are welcome and ALL can benefit. Even if you watch the makeovers from your seat, you'll take away valuable information you can use at your very next performance.

Pat Pattison

Bio: Pat Pattison is a Professor at Berklee College of Music, where he teaches Lyric Writing and Poetry. In addition to his three books, *Writing Better Lyrics*, *The Essential Guide to Lyric Form and Structure*, and *The Essential Guide to Rhyming*, Pat has developed three online lyric writing courses, available through Berklee's Online School. He has written over 30 articles for *Home & Studio Recording Magazine*, and *Performing Songwriter*. Pat continues to present songwriting clinics across the US, Canada, Australia, New Zealand and the UK. Several of his students have won Grammys, including John Mayer and Gillian Welch. "I count myself lucky and proud to have studied with Mr. Pattison. I would not be the writer I am today without [Pat's] teaching and his unique and comprehensive understanding of language, rhyme, rhythm, and structure. To this day, when I struggle with a lyric and find myself falling short, I am usually ignoring some very

sound advice contained in these pages. And I read it again." -- 3-time Grammy winner Gillian Welch. "I took a class with a great teacher named Pat Pattison... I learned a lot in that class...and I still read that book, Writing Better Lyrics. I think it's great." --Multiple Grammy winner John Mayer.

Total Classes: 3

Phrasing: The Body Language of Your Song (Class #429)

This seminar will give you important keys to phrasing your lyrics for the most impact and support of meaning. Working with rhythms and placements, you'll learn how to make sure that the line, like body language, helps to really deliver the emotion you intend. This is another "can't miss" seminar -- it's bound to take your writing to the next level.

Writing Lyrics to Melody (Class #419)

There's no use writing a great lyric and a great melody if they don't work together. An unfortunate setting of a word or phrase can sink the emotion of the song, calling your listener's attention away from WHAT you are saying to HOW you are saying it. This seminar shows you how to get the most out of your lyrics by combining them accurately and effectively with melody. This is a "can't miss" seminar--it's bound to take your writing to the next level

Verse Development (Class #439)

Solve "Second Verse Hell" quickly and easily by learning to what to look for in a title and how to develop the flow of ideas BEFORE you waste time writing a lyric that dead-ends in some dark alley. Learn how to advance your ideas so the song gains rather than loses interest as it moves forward. Find out how to create a chorus or refrain that can be repeated effectively without having to change the words each time. This seminar will save you time and channel your energies efficiently, allowing you to write more songs and better songs

Jeff Pearson

Bio: Jeff Pearson has been a professional songwriter since 1980. He has been a Youth and Childrens Director for 14 years at 3 different churches. Jeff has led music and worship at countless youth retreats across the country. As a Christian songwriter, Jeff has written for David Phelps of the Gaither Vocal Band, Jeff and Sheri Easter, Misty Freeman, Ivan Parker, Gold City, and many others. With over 50 songs recorded in Christian music, Jeff also has songs in Childrens Praise Books, Presbyterian song books, Gaither Homecoming Videos, and the title cut in "Christmas Is Jesus"..... the #1 selling Christmas musical in "Word Music" history. Jeff currently leads worship with his wife Becky at Cloyds Cumberland Presbyterian Church in Mt. Juliet, TN.

Total Classes: 2

How to Truly Shine At a Songwriters Night! (Class #348)

This course will examine the do's and don'ts of performing at a songwriters' night, including: What to say and what not to say on stage; how to come off confident.....but not arrogant; how to prepare, perform, and get the most out of your writers night experience; ballads vs. up-tempo; how to introduce your song; when to use sidemen vs. performing solo; song selection; and more ways to make sure you shine!

How to Write Christian Songs for Christian Artists? (Class #338)

In this class we will discuss how to write songs that truly minister, and also capture the attention of Christian artists. Topics include: approaching Scripture while searching for song ideas and how to get your song to the artist..... Yes, it can be done....even if you do not have a publishing deal!

Paul Reisler

Bio: PAUL REISLER has been performing and writing for over 35 years. He was the founder of Trapezoid and performed close to 3,000 concerts worldwide. He has been involved in over 35 recording projects in various roles as a musician, producer and composer. His new band, Paul Reisler and a Thousand Questions, features Angela Kaset, Ysaye Barnwell, Amy Speace and Howard Levy. He is the founder and director of Kid Pan Alley where he has written over 1,700 songs with over 30,000 children nationally. He's one of the most popular songwriting teachers in North America and has taught at workshops and songwriting schools including Rocky Mountain Song School, Utah Song School, Swannanoa Gathering, Blue Ridge Songcamp, Augusta Workshop, Hollyhock, Folk Alliance, Kerrville, Nashville Songwriters Association, Omega Institute, Songcamp in the Mountains, Puget Sound Guitar Workshop, and many others. He's just finished a full-length piece with co-writers Art Wheeler and Tom Paxton for orchestra and narrator based on Aesop's Fables that had its premiere this past winter.

Total Classes: 2

Songwriting with Kids (Class #212)

Paul Reisler is the founder and artistic director of Kid Pan Alley. He's written over 1,700 songs with close to 30,000 children using a group songwriting process he developed. Songwriting with kids is fun. It's part of how we give back some of what has been given to us and it sows the seeds for a new generation of songwriters. It's also great for our own songwriting chops because we have to work quickly using our intuition and wits. Their minds work in the way we wish ours would when we write songs--non-linearly. Artists including Amy Grant, Sissy Spacek, Delbert McClinton, Cracker, Kix Brooks, Corey Harris, Suzy Bogguss and many others have recorded songs written with the children on the Kid Pan Alley albums. We'll write a section of a song together so you can experience the process. The rest of the time will be discussing ideas about how to generate ideas, focus the song, and come up with the music. Then we discuss how to use your songwriting skills to serve your community and develop a music career in a parallel universe to the music business.

Shades of Blue: Harmony and Chord Substitution (Class #222)

We'll learn how to set chords to your melody, how to shade the emotion of the moment with a proper choice of chords, chord types and substitutions, using harmony to control forward motion, creating contrast in your song structure, and much more. In addition, we'll take one song and harmonize it in 8 different ways using different types of chord substitutions. Again, this is a participatory workshop that will give you specific techniques and inspiration to use in your music. This workshop is helpful to songwriters on all levels and doesn't require a lot of previous experience with music theory.

Dave Rivers

Bio: Dave Rivers is a veteran of both the business and creative sides of the music industry. He served for six years at the Nashville Songwriters Association International where he handled a variety of roles including National Workshops Director where he developed educational programs for the world's largest songwriters trade organization. Prior to that, he worked for six years as the Creative Manager for Criterion Music Publishing and Crossfire Entertainment in Nashville representing a wide range of songwriters including Dave Berg, Rodney Crowell, Lyle Lovett, Mark McGuinn and Matthew Ryan. On the creative side, Rivers is a songwriter and former bass player for the Americana band, SaddleTramp. His recent writing credits include cuts by Ken Mellons and 2006 European CMA Female Vocalist of the Year, Lucie Diamond. He currently writes full time and teaches commercial songwriting at Columbia State Community College in Nashville. In the early 1990s, Rivers was a prominent member of the Los Angeles music scene, having founded the popular L.A. rock band Mr. Dangerous. While on the West Coast, he also composed music for corporate videos and MTV. A native of Springfield, Virginia, he earned his Bachelor of Arts degree in music with a concentration in songwriting and record production from James Madison University in the Shenandoah Valley

Total Classes: 3

Strategies for Getting a Publishing Deal and the Alternatives in 2010 (Class #313)

A lot has changed in Nashville's Music Business over the last 10 years. Getting noticed and getting your foot in the door is more challenging than ever. This class will explore strategies for opening doors, getting a publisher's attention and getting a publishing deal in 2010, as well as the alternatives to getting your songs heard and recorded. This class is taught from the songwriter's perspective and the publisher's perspective. Discussion will also include single song agreements, co-pub agreements and independent song-pluggers.

Writing Songs that Connect with the Listener -- Songs That Reach Out and Touch the Listener's Heart (Class #413)

A lecture and discussion of how songs connect to listeners and why some special songs make a stronger emotional connection? We'll explore how strong connections in songs are made both musically and lyrically -- and how to approach writing them.

Secrets to Writing Better Lyrics Now! (Class #213)

Writing fresh, original lyrics is so critical to achieving songwriting success. In this information packed class, songwriters will learn techniques and exercises to stretch their mind and broaden their lyrical palette. You will leave this class with the tools to immediately write fresher and better lyrics.

Debra Russell

Bio: Debra Russell, founder of Artists EDGE, <http://Artists-Edge.com>, Certified Master Results Coach and Master NLP and Hypnosis Practitioner, uses her business knowledge and ability to facilitate change and growth to help professionals in the Arts and Entertainment Industry shape their success in their chosen field. A business coach since 2001, Debra specializes in the performing arts, working with artists and performers, composers, venue owners, agents/managers, producers, engineers, and executives. In addition to working with private clients, Debra, has designed and delivered several innovative programs for entertainment

industry trade conferences including Western Arts Alliance Booking Conference, ArtsNorthWest Booking Conference, NSAI, TAXI Road Rally, West Coast Songwriter's Conference, Durango Song and Folk Alliance International.

Total Classes: 2

Multiple Streams of Music Income (Class #232)

Tired of struggling to achieve success with your career in the Arts and Entertainment industry? Are you ready to learn how to make a prosperous living doing what you love? Why don't most artists make a prosperous living? They're all following the same limited approaches in the same limited market places. So how do you break out of the familiar system, and build a successful business? The key is Multiple Streams of Music Income. Multiple Streams of Music Income is a powerful, comprehensive way to approach your business. In this class, you'll learn: The 8 steps to developing a Multiple Streams Music Business. How to turn existing work into additional income streams? How to harness the power of today's technology to multiply your audience? How to create lifetime fans who will purchase from you over and over again?

How to Run Your Music Business (Without Losing Your Mind or Soul) (Class #242)

How many times have you thought to yourself: I'm a Musician. I'm just no good at business! In this dynamic, interactive workshop, we'll dispel this myth and help you identify and apply your unique talents to create a successful business without sacrificing your art or your integrity. Whether you're freelance, self-employed or working around a day job, acknowledging that you are a small business owner is key to creating success with your music. In this Seminar you can expect to learn. 5 Hats of the Business Owner. 5 Biggest Challenges and how to overcome them. 3 Keys to Success with your business. Designing your business to match your style. Embracing that **you are a small business owner** is the key. See yourself at home in the business side of Music; Use your innate skills to conquer the challenges that now seem overwhelming to you.

Denny Sarokin

Bio: DENNY SAROKIN has written for, recorded and toured with Every Mother's Son, Rick Nelson & The Stone Canyon Band, Crosby, Stills, Nash, & Young, and Buddy Jewell, and written and recorded 100's of songs for T.V. and soundtracks. He's a producer, studio musician, and a regular on the Nashville "Writers-In-the-Round" circuit.

Total Classes: 3

Make Your Guitar Your Co-Writer Part 1 (Class #114)

The guitar should be more than your instrument - it should be YOUR CO-WRITER, helping you discover new melodies, rhythms, and arrangements. Denny breaks down the techniques of classic singer-songwriters and session musicians, showing you dozens of simple Hot Licks, Cool Tricks and Great Grooves that will SuperCharge your writing and performing skills! Pt. 1 Topics include: Classic Chord Combinations, Classic Rhythm Grooves, Creating Arrangements, EZ Lead Guitar, & more!

Make Your Guitar Your Co-Writer Part 2 (Class #214)

The guitar should be more than your instrument - it should be YOUR CO-WRITER, helping you discover new melodies, rhythms, and arrangements. Denny breaks down the techniques of classic singer-songwriters and session musicians, showing you dozens of simple Hot Licks, Cool

Tricks and Great Grooves that will SuperCharge your writing and performing skills! Pt. 2 Topics include: Fingerstyle, Chord Melody, Classic Chord Combinations, Fingerboard "Shape Shifting", & more!

Songwriting in 3-D (Class #124)

How do you make a good song "OUT-STANDING"? Songwriting is about Communication. We communicate with each other on a Visual, Emotional, and Psychological level. A great song should be a Bookmark in someone else's memory bank - an "imprint" of your ideas, feelings, and experiences onto the heart and mind of the listener. This workshop is a collection of fun, common sense talking points that will help you breathe life and depth into your lyrics, stories, characters, and melodies! Topics include: Losing v. Losers, Rhymes & Reasons, Common Senses, & Put Your Song In My Shoes.

Steve Seskin

Bio: Steve Seskin is a successful songwriter who has written seven number one songs, including Grammy-nominated "Grown Men Don't Cry," recorded by Tim McGraw, and "Don't Laugh at Me," winner of NSAI Song of the Year and Music Row Magazine Song of the Year in 1999 as recorded by Mark Wills. His other #1 hits are "No Doubt About It" and "For a Change," both recorded by Neal McCoy, "No Man's Land" and "If You've Got Love," both recorded by John Michael Montgomery, and "Daddy's Money," recorded by Ricochet. Other chart toppers include "I Think About You," recorded by Colin Raye, and "All I Need To Know," recorded by Kenny Chesney. The video for Raye's "I Think About You" single was named the Academy of Country Music's Video of the Year in 1997, and the song and video were also given an award by the Tennessee Task Force Against Domestic Violence. Recent recordings of his songs include "Pictures," by John Michael Montgomery, "We Shook Hands," by Tebey, and "I'll Always Be There For You," by Brian McComas

Total Classes: 3

Melody How to Write Memorable and Hooky Melodies (Class #421)

In focusing on melody writing, I teach from a place of writing melodies for lyrics. Prosody is the marriage of music and lyric. We explore ways to determine if the overall vibe of the music feels right, and look at specific parts of songs in terms of choosing an appropriate melody that milks the emotion that the writer would like the listener to feel from the lyric. I also talk about phrasing and accents. There is an important word in every sentence. We look at choosing accent places that stress the right syllables and help drive home your point. Music can actually change the meaning of a lyric when used to its fullest potential. We also discuss rhythm and range and how to use them effectively in songs.

Writing & Rewriting, There is a Difference (Class #411)

Writing can more easily come from that dreamy/stream of consciousness place. Rewriting involves considering what you've already written and in many ways is a lot more tedious. In this seminar we examine all types of rewriting. Are you rewriting because the content is not serving the moment in the song, or is the problem the tone of how you put forth your idea? We'll also look at how to know when a song is done and the wisdom of sticking to the task versus putting a song away for a while and giving it a rest. Many times I write more than I need just to give myself choices.

Point Of View (Class #331)

In this seminar we explore eight different perspectives to choose from when deciding how your characters can best tell their story. We will look into figuring out how to find the most powerful way to tell any given story. We'll talk about 1st, 2nd, 3rd person and various combinations as well. We will then look into more complex ways to use perspective to bring out the most emotion in all your lyrics. I believe this is one of the most important lessons on the road to writing great songs.

Andrea Standley & Gia DeSantis

Bio: Andrea Standley is a 27-year music veteran who was often called the 'Jack-Of-All-Trades' during her career with Warner Bros. Records. Hired in 1976 as the Executive Assistant to the VP of International, she worked with every position within that department, developing and writing the video, marketing, promotion and charting reports, handling the worldwide correspondence, and wrote and produced several of the International Department "Roadshow" Videos. With International Department being a mini-label within a label, Andrea initiated and then providing much of the analysis and report designs in the development of one of the first department computer network systems at the Label. With an extensive knowledge of most the departments and the relationships between each at the label, Andrea was asked to manage the analysis, development and implementation of several internal data programs, most of which are being used today. **Gia DeSantis** is a 25-year music and entertainment industry veteran whose outstanding career includes a KROQ DJ, Producer and Host of the highly acclaimed Los Angeles market music video program "Request Video" (considered a pre-cursor to TRL), Director of Marketing & Artist Relations at Capitol Records, Director of Video Promotions at Reprise Records, Music Correspondent for E!, and President and Owner of PMM, an independent marketing and promotions company contracted by Warner Bros. Records, Disney, Sony, Universal Music Group as well as other artist management firms and independent labels. Gia's contacts, love of the music industry, impeccable reputation and excitement for this new music model is a perfect fit for [songsinc](#).

Total Classes: 1

TrackWriting (Class #437)

TrackWriting is simply another way to inspire and create a song. It's not the only way, the best or worst way - just a *really* fun, challenging and uniquely beneficial way to write songs. This is NOT just writing to "beats" or "tracks". Created and taught by music industry executives and veterans Andrea Standley and Gia DeSantis, *TrackWriting* is a collaborative co-writing experience and concept. Learn about it, hear an example of 4 very different songs created from the same exact track, and participate in a fun Class TrackWriting exercise. Not just for Songwriters! Artists, Composers, and Lyricists - you can all benefit from *TrackWriting*!

Susan Tucker

Bio: Susan Tucker moved to Nashville to become a songwriter but life took her on a different path. She has worked as an artist manager, guiding the careers of top ten Texas artist Keith Norris and most recently with Nashville Star finalist, Rachel Williams. She has also established and maintained her own music publishing company. As a sidebar to the music industry work, she has

authored two highly acclaimed books on songwriting. The first book, *The Soul of a Writer*, features insights from top writers about the creative side of writing. From how to deal with writer's block to finding the things that make you work at your creative best. In her second book, *The Secrets of Songwriting*, Susan searched for those talents and disciplines in writers that take them to the ultimate success in the music industry. She spent time with 13 hugely successful writers and they talked about how they went from being good to being great.

Total Classes: 3

Seven Habits of Highly Effective Songwriters (Class #317)

Susan Tucker delves into her books, *The Soul of A Writer* and *The Secrets of Songwriting* and brings out pointers for aspiring hit songwriters. In her two books, she interviews dozens of hit songwriters who share their secrets to success.

What a Publisher Is Really Looking For In A Writer (Class #217)

Why do publishers sign the writers they do? We'll look at the staff (WRITER) position from the publisher side of the table so you have a clear understanding of what you are working towards

How to Handle the Business Side Of Your Songwriting Career (Class #117)

Yes, if you are attempting to become a hit writer, you are going into business for yourself. What exactly does that mean and how do you get started on the right foot. Learn how to take care of business and you're your career forward.

Deanna Walker

Bio: Deanna Walker is the founder and director of the Blair Songwriting Program at Vanderbilt University where she teaches college level advanced songwriting critique workshops as well as the intro to songwriting and music theory classes. She brings in major hit songwriters each week for her adult songwriting seminar (Blair Hit Songwriter Series, 322-7651), which helps make it one of the most popular ongoing classes in town. She's taught songwriting workshops for adults and children across the US and in England and Canada. From anonymous Vanderbilt course evaluations: "Best class I've ever taken." "It was really fun and I learned an inestimable amount about the craft of songwriting." "Deanna finds the perfect balance between teaching from her knowledge and allowing us to grow along our own paths. She is a true mentor." Deanna is a staff writer for Zavitson Music Group (ZMG). (Recent cuts by Sweethearts of the Rodeo-four cuts, including the title, on their upcoming CD, *Restless*, Kenny Rogers, Rissi Palmer. Recent unreleased cuts by Blake Shelton and Reba McEntire

Total Classes: 3

The Sum Is Greater Than The Parts (Melodies And Words In Dynamic Combination LECTURE) (Class #248)

This lecture explores the principles of prosody, or how you put words and music together to make them more powerful in combination than they could ever be alone. You'll learn proven principles that you can apply when you're writing music for an existing lyric, lyrics for existing music, writing both in combination, writing from a groove OR rewriting for those extra professional touches. We'll see how some of the greatest writers have used these principles to create not just huge hits but classic, beloved works of art that live forever!

The Sum Is Greater Than The Parts CRITIQUE WORKSHOP (Melodies And Words In Dynamic Combination), Part I (Class #438)

Part I is for people who would like to be more comfortable with melody writing and want to apply the basic principles of prosody to their songs. You'll receive a thorough critique of your lyric and melody to see how we can strengthen each for the most powerful delivery of both. Bring lyrics and music (lyrics alone are fine as well). You can perform live or bring a recording.

The Sum Is Greater Than The Parts CRITIQUE WORKSHOP (Melodies And Words In Dynamic Combination) Part II (Class #448)

Part II is for those who already are comfortable in the musical realm but want to be sure they're delivering the "magic"—the music that truly brings the lyric to life and vice-versa. You'll receive a thorough critique of your lyric and melody to see how we can strengthen each for the most powerful delivery of both. Bring lyrics and music (lyrics alone are fine as well). You can perform live or bring recordings.

Brian White

Bio: Brian has written for such artist as Avalon, 4 Him, Point of Grace, Brian Littrell, Selah, The Crabb Family, All Star United, Greg Long, Larnelle Harris, Jaci Velasquez, Cliff Richard and many others. His writing has earned him eleven #1 songs as well as two Dove Awards. Delighted with the success that other artist were having with his songs, Brian nonetheless felt a call to do more, which led to the formation of Brian White and Justice. After recording 5 albums and spending 14 years on the road in full time touring and ministry he came off the road to spend more time writing and ministering on a local level. He currently records and tours as a solo artist, singing and speaking at youth conferences, camps, retreats across the country and is a staff writer for BMG/Brentwood Benson Music Publishing in Nashville. Recently Brian expanded his writing into the country market and has found success there as well with songs being recorded by country super star Trace Adkins as well as Neal McCoy, Rodney Atkins and Blackhawk

Total Classes: 3

On Your Mark...Get Set...Reload (Class #343)

So you've read the books , been to the seminars , gone on the cruise , you've had your songs critiqued , you've even considered moving....maybe you have moved....and what do you have to show for it? Still hitting the brick walls of Music City. Sooooo..NOW WHAT? Maybe it's time to re-evaluate your strengths , re-invent the wheel , re-think your path....or maybe just RELOAD YOUR CAREER. This class will help you take a long hard look at the WALL..who builds it and how you can tunnel thru it , climb over it or keep slamming your head into it..This class will be hands on from pro writers answering questions and sharing the do's and don'ts...what has worked and what has fallen short.

Dare To Suck Boot Camp (Class #243)

You've been to the "Dare To Suck" seminar but you've never had it put out there so honestly .So you want the truth...Can you handle the truth? You think you've got it....Bring it..and a panel of industry vets will take your best shot and fire right back at ya with words of wit and wisdom. No question is off limits and no one will leave without an honest answer...The Good , The Bad and The Ugly show up and lay it on the line. No one blowing smoke up your shorts. The Pros give you encouragement and tips that will make a difference....but it just might make ya squirm...

If Jesus Takes the Wheel and "I Believe" will "I Get Where I'm Going"? (Class #443)

This class will give you tips on taking your tunes to different genres and understand what makes it possible. Lyrical and musical direction to write in the CCM market and the Country market...Can ya take your Faith with ya or do you have to check it at the door?