



Spring Training

2010 Itinerary

- Schedule subject to change -

THURSDAY, APRIL 1

8:00am – 9:30am:	Sign in Publisher Selection for afternoon break-out Breakfast Refreshments
9:30am – 10:15am:	Welcome to Spring Training Opening Performance & Interview Brett James
10:15am – 10:30am:	Break/Networking
10:30am – 12:00pm (Noon):	“Murphy's Laws” Lecture (Ralph Murphy)
12:00pm (Noon): – 1:30pm:	Lunch
1:30pm – 3:00pm	Pro Songwriter Panel (Jessi Alexander, Dave Berg, Dennis Matkosky)
3:00pm – 3:15pm	Break/Networking
3:30pm – 5:30pm	Song Evaluations with Nashville Publishers <i>Meet in small groups with the publisher of your choice (chosen during sign-in on Fri morning). You are guaranteed a chance to play ONE song, but be prepared with multiple songs in the event that there is time to spare.</i>



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FRIDAY, APRIL 2

8:00am – 9:15am:	Breakfast
9:30am – 11:00am:	“The Craft of Writing Hit Songs” (Odie Blackmon)
11:00am – 11:15am:	Break/Networking
11:30am – 1:00pm:	“Here’s How I Did It...” (Veronica Ballestrini, Tom Douglas, Elizabeth Eckert, Bud Tower)
1:00pm – 2:30pm:	Lunch (on your own)
2:30pm – 4:00pm	“When You Come Close to Selling Out, Reconsider: Why Fanning The Flame Of Your Creative Spirit Should Be More Important Than Writing A !#%?!@j Hit!!!” (Tia Sillers)
4:00pm – 4:15pm	Break/Networking
4:15pm – 5:00pm	“ Spring Training Showdown ” <i>The top 10 songs, chosen by NSAI staff, will be played for the crowd. Prizes will be awarded to top 3 songs.</i>
5:00pm – 5:30 pm	Farewell Closing Performance & Interview (Jonathan Cain of <i>Journey</i>)